

AN-NAHAR

RATE CARD AS OF 1st JANUARY TO 31 OCTOBER 2012

First Book Rates in U.S. Dollars

Panels (cm/col)		Black & White	4 colors
Bottom Panel	5.5 x 2	400	600
11.5 x 2	or 5.5 x 4	800	1200
17.5 x 2	or 5.5 x 6	1275	1900
11.5 x 4	or 5.5 x 8	1675	2500
11.5 x 6	or 17.5 x 4	2500	3750
11.5 x 8		4000	6000
17.5 x 6		4500	6750
17.5 x 8		9900	9900
Unique position	22.5 x 8	-	12500

Rates cm/col

Pages	Black & White	4 colors
Local politics (Page 2)	22	33
local politics (Page 2-3)	22	-
Local politics (Pages 4-5-6-7)	20	-
Local politics (Page 2) Full page	40	40
Local politics (Page 3) Full page	40	-
Double Central Spread	18	50
Education	12	-
Arab & International news	16	-
Page before last (1st Book)	16	24
Last page (1st Book) Only Full Page	18	27

Second Book Rates in U.S. Dollars

Panels (cm/col)		Black & White	4 colors
Top Ear Panel	5.5 x 2	250	350

Rates cm/col

Pages	Black & White	4 colors
First page (2 nd book)	22	33
Second page (2 nd book)	14	21
Economical pages	18	-
Double Central Spread	12	50
Environment	14	-
Culture	12	-
Classified ads	22	33
Obituaries	12	40 (frame)
Sports	12	18
Last page	22	33

Third Book Rates in U.S. Dollars

Dimension (Height x Width) Page	MODULES	COLOURED 1	B & W 1	B & W OTHER	COLOURED page 2 before last	B & W LAST	COLOURED LAST
11.5 cm x 17.5 cm		1500	1000	550	800	1000	1500
17.5 cm x 17.5 cm		2300	1500	800	1250	1500	2300
11.5 cm x 35.5 cm		3000	2000	1100	1600	2000	3000
25 cm x 17.5 cm				1200	1800	2200	3300
17.5 cm x 35.5 cm		4600	3000	1600	2500	3000	4600
22.5 cm x 35.5 cm	Landscape			2100	3100	3800	5800
52.5 cm x 35.5 cm	Full Page			5000	7500	9000	13000
12.5 cm x 8.5 cm	Double Panel (Caricature)					1000	1000