

AS-SAFIR

Rate Card from 1st JANUARY TO 31 OCTOBER 2012

Tarifs en U.S.Dollars

Panels (Cm/col)		Black & White	4 colors
Top	5.5 x 2	750	750
Bottom	5.5 x 2	400	600
11.5 x 2	or 5.5 x 4	800	1200
17.5 x 2	or 5.5 x 6	1275	1900
11.5 x 4	or 5.5 x 8	1675	2500
11.5 x 6	or 17.5 x 4	2500	3750
	11.5 x 8	4000	6000
	17.5 x 6	4500	6750
	17.5 x 8	9900	9900
Unique position	22.5 x 8	-	12500

Pages		Black & White	4 colors
Local politics pages (2 or 3) (Upon availability)		22	33
Pages (4-5-6-7-8-9)		20	-
Local politics pages (2 or 3) Full page		40	40
Double Central Spread		18	50
Economical pages		18	-
Classified Ads		22	33
Sports		14	-
Arab & International news, Culture & Others		12	-
Page before before last		12	18
Last page		22	33
Obituaries, marriage, birth		40	-

Conditions

* CD must be delivered to PRESSMEDIA min 48h before issue date	EPS OR JPEG FORMAT - PHOTOSHOP 300 DPI - HIGH RESOLUTION
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* Texts & Layouts:	Additional 50% on the normal rate for the first insertion.
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*** All political, legal or non commercial texts or announcements are subject to a double rate.**

* Page specification	Additional 10% only if one of the local Political pages (4-5-6-7) is specified
* Minimum Dimension	(5cm x 1col)
* Killer page	35cm x 5col / 30cm x 6col
* Bigger Dimension	will be considrend as a full page

*** Priority to big dimensions**

*** All Classified Ads published on the net are subject to an additional 20% on the price list.**

Remarks

- * The publisher has the right to reject any insertion non consistent with to their policy.**
- * The client is held responsible of the content of his ad.**
- * Cancellation during the 48 hours prior to the date of the insertion is subject to the payment of the full amount of the insertion.**
- * Unique positions booked in the first page can not be cancelled.**
- * The editors keep the right to cancel any advertisement at any time without prior warning.**
- * Each ad of 7 columns will be considered as an ad of 8 columns.**
- * Ads out of standard dimensions will be submitted to the agreement of the newspapers.**
- * VAT not included.**