

## AN-NAHAR

AN- NAHAR RATE CARD AS OF 1st JANUARY TO 31ST OCTOBER 2015 in US \$

The Module in the yellow zone includes 1 insertion in the newspaper + 1 banner MPU (300 x250 pixels) or leaderboard (728x90 pixels) for one day on one of the below main pages, depending on availability.

MODULE / 1st Book	5.5 x 2	5.5 x 4	5.5 x 6	5.5 x 8	11.5 x 2	11.5 x 4	11.5 x 6	11.5 x 8	17.5 x 2	17.5 x 4	17.5 x 6	17.5 x 8								23 x 8
1st Page / colour	660	1620	2280	2940	1680	3060	4440	5820	2400	4500	6600	8700								12950
<b>MODULE / 1st Book (cm/col)</b>	5.5 x 2	5.5 x 4	5.5 x 6	5.5 x 8	11.5 x 2	11.5 x 4	11.5 x 6	11.5 x 8	17.5 x 2	17.5 x 4	17.5 x 6	17.5 x 8	25 x 4	25 x 6	25 x 8	35 x 6	52.5 x 2	52.5 x 4	52.5 x 6	52.5 x 8
Local Politics / P. 2 / colour	363	1026	1389	1752	1059	1818	2577	3336	1455	2610	3765	4920	3600	5250	6900	7230	3765	7230	10695	17100
Local Politics / P. 3 / BW	242	784	1026	1268	806	1312	1818	2324	1070	1840	2610	3380	2500	3600	4700	4920	2610	4920	7230	17100
Local Politics / P. 4-5-6 / BW	220	440	660	880	460	920	1380	1840	700	1400	2100	2800	2000	3000	4000	4200	2100	4200	6300	8400
Education	220	440	660	880	460	920	1380	1840	700	1400	2100	2800	2000	3000	4000	4200	2100	4200	6300	8400
Before last / colour	264	528	792	1056	552	1104	1656	2208	840	1680	2520	3360	2400	3600	4800	5040	2520	5040	7560	10130
last Page / colour																				14160
<b>MODULE / 2nd Book (cm/col)</b>	5.5 x 2	5.5 x 4	5.5 x 6	5.5 x 8	11.5 x 2	11.5 x 4	11.5 x 6	11.5 x 8	17.5 x 2	17.5 x 4	17.5 x 6	17.5 x 8	25 x 4	25 x 6	25 x 8	35 x 6	52.5 x 2	52.5 x 4	52.5 x 6	52.5 x 8
Top Ear Panel / P.1 / colour	500																			
Page 1 / colour	363	1026	1389	1752	1059	1818	2577	3336	1455	2610	3765	4920	3600	5250	6900	7230	3765	7230	10695	14160
Page 2 / colour	297	594	891	1188	621	1242	1863	2484	945	1890	2835	3780	2700	4050	5400	5670	2835	5670	8755	11590
Page 3/ BW	220	440	660	880	460	920	1380	1840	700	1400	2100	2800	2000	3000	4000	4200	2100	4200	6300	8400
Classified	242	484	726	968	506	1012	1518	2024	770	1540	2310	3080	2200	3300	4400	4620	2310	4620	6930	9240
Classified / colored (page 2)	363	726	1089	1452	759	1518	2277	3036	1155	2310	3465	4620	3300	4950	6600	6930	3465	6930	10395	13860
Obituaries	242	484	726	968	506	1012	1518	2024	770	1540	2310	3080	2200	3300	4400	4620	2310	4620	6930	9240
Obituaries (frame)	440	880	1320	1760	920	1840	2760	3680	1400	2800	4200	5600	4000	6000	8000	8400	4200	8400	12600	16800
Sport / BW	132	264	396	528	276	552	828	1104	420	840	1260	1680	1200	1800	2400	2520	1260	2520	3780	5040
Sport / Before last page/ colour	198	396	594	792	414	828	1242	1656	630	1260	1890	2520	1800	2700	3600	3780	1890	3780	5670	7560
Last page/ colour	363	1026	1389	1752	1059	1818	2577	3336	1455	2610	3765	4920	3600	5250	6900	7230	3765	7230	10695	14160

### Specifications

\* CD must be delivered to PRESSMEDIA min 48 h before issue date      PDF, EPS ou JPEG FORMAT-PHOTOSHOP  
 300 DPI -HIGH RESOLUTION

### General Conditions

- \* Text & Layouts : Additional 50 % on the normal rate for the first insertion.
- \* All political, legal or non commercial texts or annouements are subject to a double rate.
- \* Page specification Additional 10 % only if one of the local Political pages (4-5-6-7) is specified
- \* One column Module 7 x1 B/W = 140\$ only in page 4-5-6-7
- \* Priority to big dimensions

### Remarks

- \* The publisher has the right to reject any insertion non consistent with their policy.
- \* The client is held responsible of the content of his ad.
- \* Cancellation during the 48 hours prior to the date of the insertion is subject to the payment to the full amount of the insertion.
- \* Unique position booked in the first page can not be cancelled.
- \* The editors keep the right to cancel any advertisement at any time without prior warning.
- \* Ads out of standard dimensions will be submitted to the agreement of the newspapers.
- \* Advertiser to receive either the LEADERBOARD (728x90pixels) or MPU banner (300x250pixels) for one day on one of the main pages, dependent on availability:  
 Home, Lebanon news, World news, Business, Health and Beauty, Entertainment and society, Science and technology, Sport, Around the world.
- \* VAT not included.